

# Smartmail Catalog Fulfillment - Expedited



**SMARTMAIL**  
CATALOG FULFILLMENT

## Flats and Bound Printed Matter

Are you a retail/e-commerce or catalog company? Do you send owners manuals, welcome kits, annual reports, proxies or other types of printed matter? How about product samples? Are these items bound (stapled, glued, stitched or spiral)? If you are mailing the same components day after day, we have the right solution for you.

### When time – and service – are of the essence.

It's a well-documented fact that when less time elapses between a request and receipt of a catalog, the response rate and average order value will be higher. Thus, it is an advantage for you to reach your customers as quickly as possible. DHL Global Mail™ offers *SMARTMAIL CATALOG FULFILLMENT*®, a full-service mail solution providing a convenient and effective way to fulfill a request for product information. DHL Global Mail has a state-of-the-art warehouse management system and operations allowing for pick, pack, sort and drop into the United States Postal Service (USPS) mail stream.

### Peace of mind.

It's our way of delivering something money can't buy: satisfied customers across the USA. Take one look at our service options and you'll understand.

Delivery  
Time

**2-5 Days**

### Your Advantages

- Automated data transfer and SKU selection
- High-quality handling and assembly
- Customer mail preparation with address verification
- Reduced shipping costs
- Enhanced delivery time
- Security and accountability

### Convenience

- Warehouse storage and inventory management
- Online reporting
- Inkjet address or affixing address label
- Data processing and de-duplication
- Custom packaging
- Online tracking and information access

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## Enhanced Services

- Address validation
- Same-day processing
- Inventory status
- File receipt and shipment confirmation

### SMARTMAIL CATALOG FULFILLMENT also offers:

- Inkjet address or affixing address label
- Data processing and de-duplication
- Carrier route assignment
- Personalized and generic letters
- Custom packaging
- Online tracking and information access
- Dedicated project manager

### A solution for all your needs.

In addition to SMARTMAIL CATALOG FULFILLMENT, you can choose from a robust product portfolio offered by DHL Global Mail – the quick and cost-effective solution for your direct mail, parcels, publications and catalog mail to any major markets worldwide. With DHL Global Mail as your partner for speed, accuracy and customized solutions, you can maximize your market potential.

### If you are interested in our services, contact us:

Toll-free: 1-866-616-MAIL (616-6245)

Email: [contact@dhlglobalmail.com](mailto:contact@dhlglobalmail.com)

[www.dhlglobalmail.com](http://www.dhlglobalmail.com)

## Weight / Size Limits

	Flats	Bound Printed Matter
<b>Weight</b>	1 – 16 oz.	1 – 15 lbs.
<b>Height</b>	5" – 12" maximum	Total dimensions not to exceed 108"
<b>Length</b>	6" – 15" maximum	
<b>Thickness</b>	0.009" – 0.75" maximum (uniform thickness within 0.25")	
<b>Notes</b>	Min 1/4" if < 5" long Max 7/8" if < 13" long	
<b>Qualified Mail</b>	<ul style="list-style-type: none"> <li>• Any flat mail that does not contain First-Class contents (DMM333.20)                             <ul style="list-style-type: none"> <li>- Bills or statements</li> <li>- Personal information</li> <li>- Handwritten material</li> </ul> </li> <li>• Any flat mail that meets USPS automation requirements</li> <li>• Must not contain Hazmat</li> </ul>	<ul style="list-style-type: none"> <li>• Meets requirements in DMM463.30                             <ul style="list-style-type: none"> <li>- Permanently bound</li> <li>- 90% imprinted</li> <li>- Combined weight must be at least 1 lb.</li> </ul> </li> <li>• Does not contain First-Class Content (DMM333.20)                             <ul style="list-style-type: none"> <li>- Bills or statements (product invoice allowed)</li> <li>- Personal information</li> <li>- Handwritten material</li> </ul> </li> <li>• Must not contain Hazmat</li> </ul>

Consult the Domestic Mail Manual (DMM) and the USPS Customer Support Rulings for complete descriptions on qualified automated flat mail and bound printed matter.



# Smartmail Catalog Fulfillment - Budget



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### Rely on the power of our nationwide network.

DHL Global Mail™ offers *SMARTMAIL CATALOG FULFILLMENT*®, a cost-efficient solution that provides an alternative to in-house fulfillment of requested information. DHL Global Mail has a state-of-the-art warehouse management system and operations allowing for pick, pack, sort and drop into the United States Postal Service (USPS) mail stream. By leveraging the strength of our network, DHL Global Mail offers faster delivery and less variability via the destination BMC drop.

### Peace of mind.

It's our way of delivering something money can't buy: satisfied customers across the USA. Take one look at our service options and you'll understand.

Delivery  
Time

**5-10 Days**

## Your Advantages

- Automated data transfer and SKU selection
- High-quality handling and assembly
- Customer mail preparation with address verification
- Reduced shipping costs
- Security and accountability

## Convenience

- Warehouse storage and inventory management
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