

# WORLDWIDE CLIMATE PROTECTION: MAKE YOUR STATEMENT!



**Climate protection is an important issue—for you and your customers.** Now is the time to take advantage of the first climate neutral shipping and mailing option ever offered by a mail services provider in the U.S. Introducing DHL Global Mail's *GOGREEN* Carbon Offset service, available for our full suite of *SMARTMAIL* domestic products.

**Climate protection is measurable.** Between pick up, transport and delivery, harmful CO<sub>2</sub> emissions are an unavoidable by-product of shipping and mailing. *GOGREEN* enables you to offset these emissions through a verified\* process involving various climate protection projects.\*\* With our carbon offset service, you can make a valuable contribution to the environment—easily and sustainably.

\* Verified by SGS (Société Générale de Surveillance) according to ISO 14064 standards

\*\* Recognized by the United Nations Framework Convention on Climate Change

## Your benefits from *GOGREEN*:



**You make a sustainable contribution to the environment.**

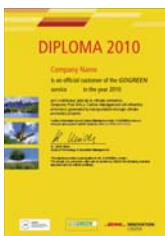
Offset CO<sub>2</sub> emissions produced during the delivery of your mail and parcels within the U.S.



Carbon neutral shipping  
with DHL Global Mail

**You demonstrate your commitment and differentiate your brand.**

The *GOGREEN* logo on your website, product brochures and shipments shows your customers at a glance that you care about our climate.



**You enhance your image and show environmental leadership.**

You receive a *GOGREEN* diploma to confirm your participation and a certificate each year verifying your annual offset. You can cite these documents in marketing materials and annual and sustainability reports to show your commitment to the environment.

**You don't have to worry about a thing.**

Global Mail handles all the details of the carbon offset—so you can continue focusing on your core business.

# CLIMATE PROTECTION WITH *GOGREEN*

**It couldn't be easier.** Simply send your mail and parcels within the U.S. as always, with the service quality and delivery speed you expect from Global Mail. We do the rest. Global Mail calculates the CO<sub>2</sub> emissions produced during our delivery of domestic shipments to determine the per-piece carbon offset cost, which is adjusted annually. Whenever you choose *GOGREEN*, we handle the offset process and include the fee in your regular invoice. Offsets are verified annually by SGS using ISO 14064 criteria.

## The *GOGREEN* process – how it works:

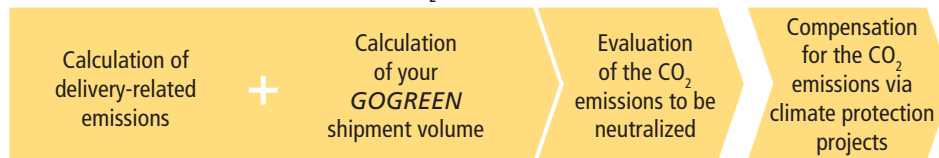
### Shipment of your mail



***GOGREEN* shipment**

CO<sub>2</sub> neutral shipment

### Compensation for the delivery-related CO<sub>2</sub> emissions



## Support in the right place at the right time.

With *GOGREEN*, you make a 100 percent sound investment in climate protection. Your participation helps to fund climate protection projects including:

### Hydropower plants in Brazil

- A hydropower station in Mato Grosso harnesses the force of the Juruena River to generate clean energy.
- The project replaces diesel generators responsible for 20,000 tons of CO<sub>2</sub> emissions annually.

### Biomass power plant in India

- Agricultural waste is burned to generate electricity.
- The resulting ashes are used as fertilizer.
- The project is certified by the UN as CER Gold Standard.

For more information about the GoGreen climate protection program—an initiative of Deutsche Post DHL, Global Mail's corporate parent—go to: <http://www.dp-dhl-gogreen.com/go/>



SmartWay<sup>SM</sup> is an innovative partnership of the U.S. Environmental Protection Agency that reduces greenhouse gases and other air pollutants and improves fuel efficiency.